



Hi, I'm Megan! I'm a Graphic Designer and Social Media Marketer with a passion for creating compelling digital content. My experience has also expanded my skills into web design and development, allowing me to craft integrated solutions that effectively combine design with functionality.

In this portfolio, you'll find examples of my work, from designing graphics and crafting effective social media strategies, to developing responsive websites.

Each project showcases my commitment to creativity, ongoing skill development, and adaptability in the ever-evolving design and marketing field.

About Me



Education

► Associates Degree

Faulkner State Community College | 2003-2005

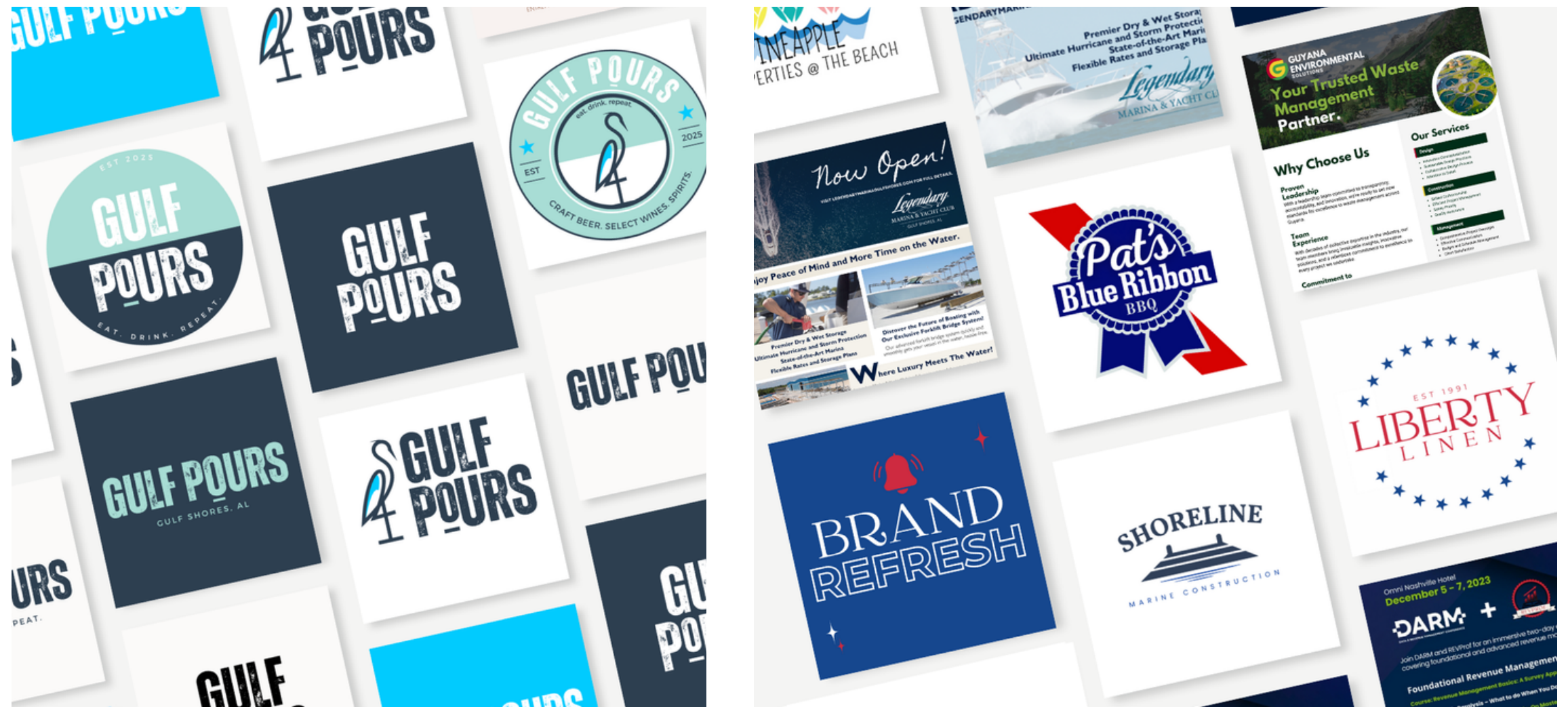
I'm passionate about learning and always keep myself updated on the latest trends and advancements. Whether it's through online courses, workshops, or industry news.

Technical Skills

I'm skilled in web and graphic design, using tools like Figma, Adobe Creative Suite, and Canva to create visually compelling designs. I have experience building and maintaining responsive websites on platforms like Wix and Shopify. I also excel at managing and optimizing social media presence. I work well with clients and stakeholders to ensure project success and am always exploring new technologies to enhance my work.

- ▶ Digital and Printed Marketing
- ▶ Website Design and Development
- ▶ Web Content Development
- ▶ Social Media Management
- ▶ Graphic Design
- ▶ Email Marketing & Copywriting
- ▶ SEO and Analytics
- ▶ UX Design
- ▶ Brand Strategy

Graphic Design



My work includes crafting logos that capture a brand's identity and creating engaging advertisements and brochures. Using tools like Adobe Creative Suite, Canva, and Figma, I combine creativity with practical design principles to deliver visuals that not only look impressive but also effectively communicate the intended message.

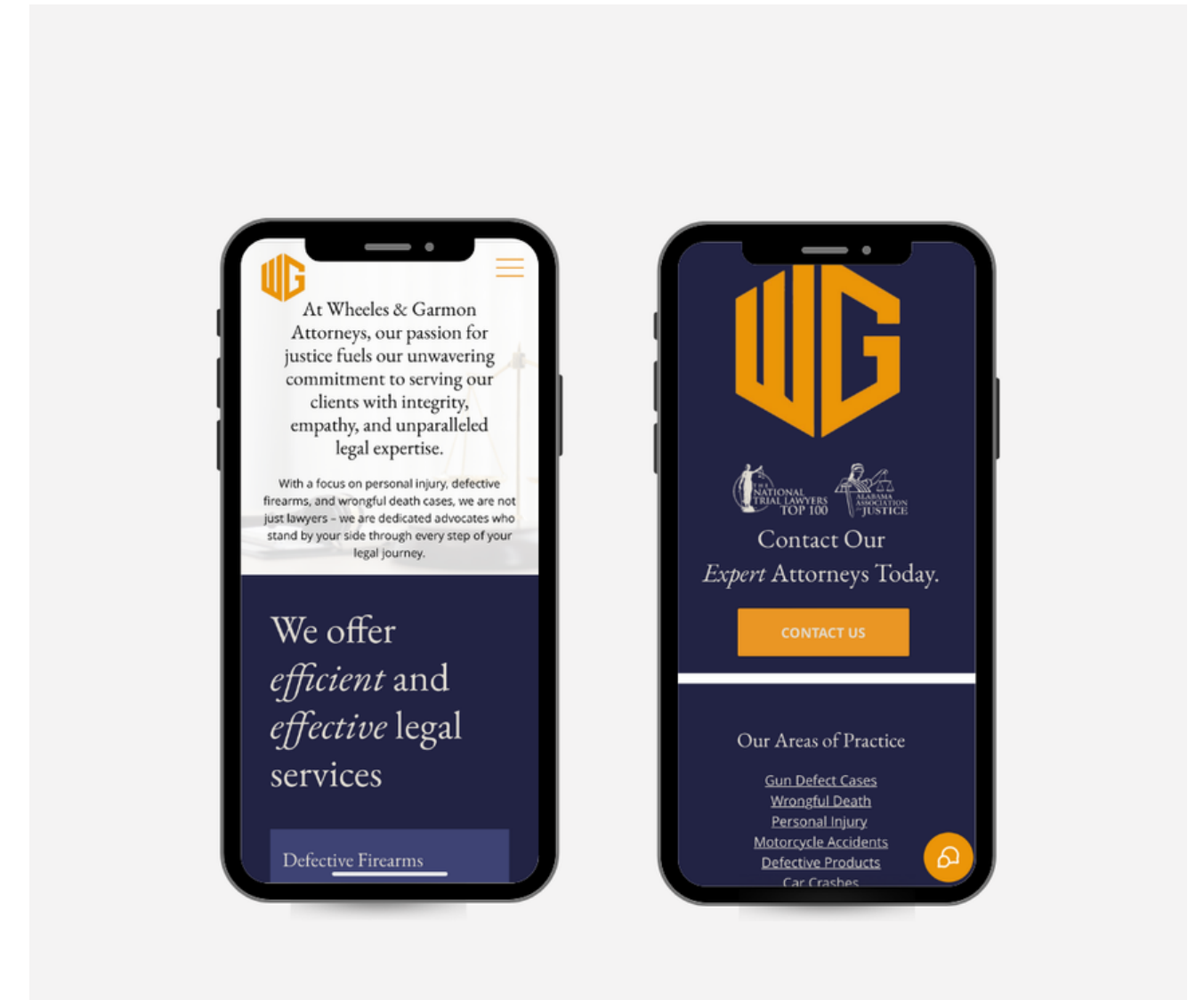
Island Life Personalized Medicine Project

I handled the complete branding for Island Life Personalized Medicine, including the logo, business card, appointment card, and rack card. I also developed their website and managed their social media branding. The aim was to craft a unified and inviting brand that highlights the client's personalized and patient-focused approach.



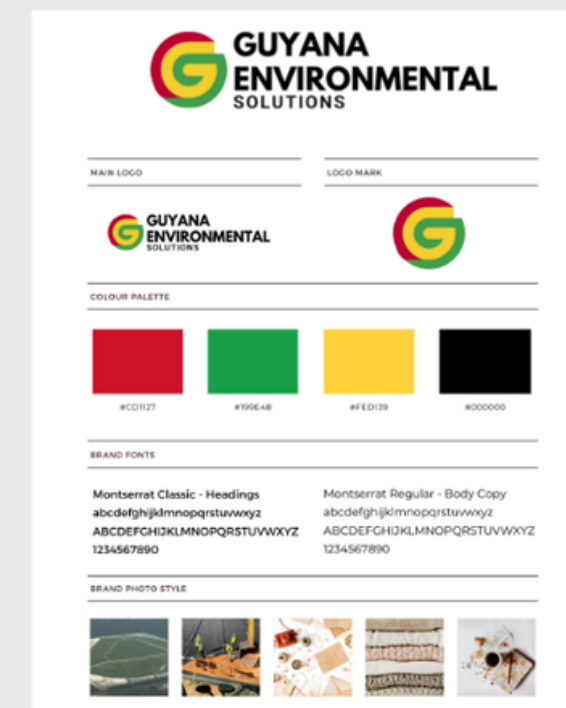
Website Design & Development

I design and develop websites with a strong emphasis on user experience. Although I'm new to Figma, I'm actively learning and expanding my skills. I work with platforms like Wix, WordPress, and Shopify to create mobile-friendly, SEO-optimized sites. My approach involves clear client communication and a focus on delivering well-structured, visually engaging websites that meet their needs and enhance user experience.



Guyana Environmental Solutions

I designed a logo that captures their environmental mission and created business cards, print inserts, a folder, and a comprehensive brand board to ensure a cohesive and professional image. My focus on detail and brand strategy ensured each element supported their sustainability goals, showcasing my ability to blend creativity with strategic design. This project highlighted my skill in crafting designs that not only look great but also effectively communicate a brand's core values.

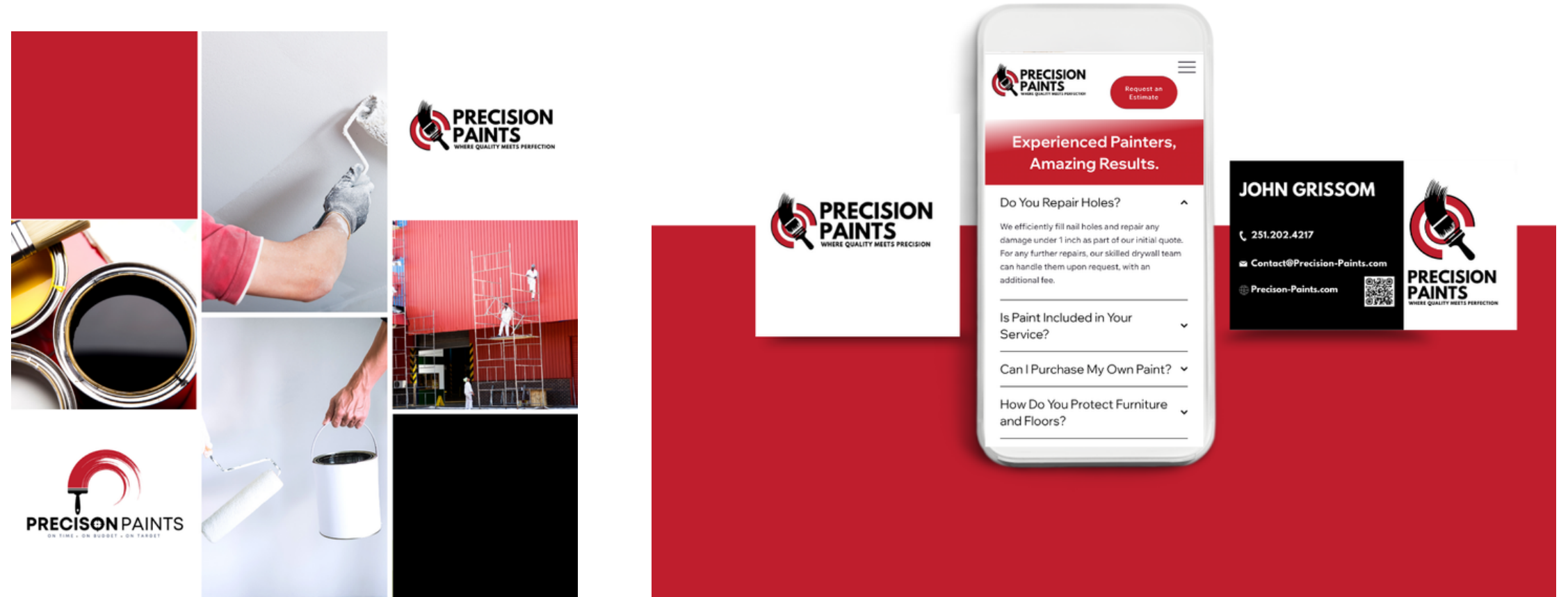


Digital and Print Marketing

I can handle everything from designing digital billboards and print ads for magazines to creating social media and Google Ads campaigns. I also manage email marketing through platforms like Hootsuite, Mailchimp, and Constant Contact. My focus is on boosting brand visibility and engaging customers through creative and effective marketing strategies.



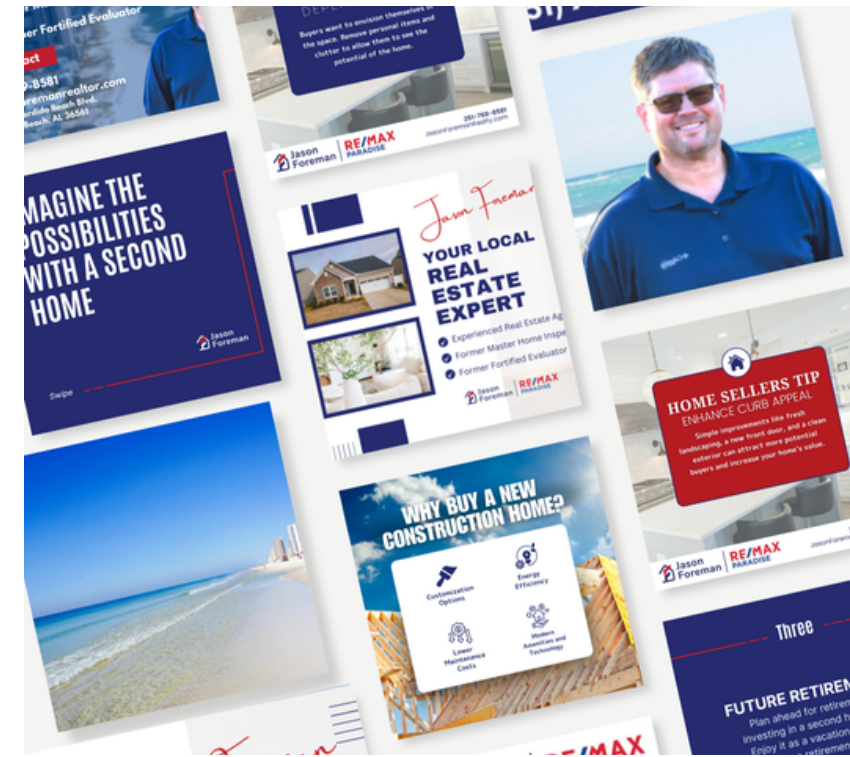
Precision Paints Project



I handled the entire logo design and website development for Precision Paints. My goal was to create a strong, professional brand that reflects their commitment to quality. I designed a distinctive logo and built a responsive, user-friendly website to enhance their online presence and attract new clients.

Social Media Management

I oversee social media management across platforms like LinkedIn, Facebook, Instagram, and Google Business, using tools such as Loomly and Meta Business for scheduling and calendar management. I am skilled in content development, including creating engaging reels and well-crafted static posts, while ensuring a consistent and branded presence. My work involves planning content strategies, scheduling posts, and optimizing for increased engagement and visibility.



MAAAC Project

For the MAAAC Gala, I designed the logo and created a range of social media graphics. I also developed content to ensure the event had a strong, cohesive brand presence, making its promotional materials more engaging and effective.



Clients I have worked with.

- Wheelles Garmon Attorney's
 - Adlaw Industrial
 - Island Life Personalized Medicine
 - Legendary Marina & Yacht Club
 - MAAAC
 - Gulf Pours
 - The Destinations Band
 - Deluxe Exterior Cleanerz
 - Liberty Linen
 - Home Design Center
 - Honor Tribe Outdoors
 - Pure Life Pharmacy
 - Guyana Environmental Solutions
 - VRM Intel
 - Assurance Garage Doors
 - Jason Foreman, Realtor
 - Leslie Lynn, Realtor
 - Sportin' It Boutique
 - Jennifer Claire Moore Foundation
 - ThriveWay
 - Orange Beach Concierge
 - WhipTale Digital
 - Leigh Gunter Bellator Real Estate & Development
 - Pineapple Properties at the Beach
 - Pat's Blue Ribbon BBQ
 - Shoreline Marine Construction
-

Thank you!

Thank you for taking the time to explore my portfolio.



251.223.1859



MEGAN.ME84@GMAIL.COM



MEGANMELVINCREATIVE.COM



LINKEDIN.COM/MEGANMELVIN